

Stakeholder Engagement in Research

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Joint Nature Conservation Committee (U.K.)

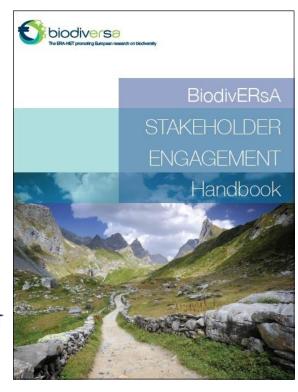
BiodivERsA Clustering Workshop, Brussels, 23 June 2015





Contents:

- PART 1: INTRODUCTION
- PART 2: WHY ENGAGE WITH STAKEHOLDERS
- PART 3: HOW TO IDENTIFY STAKEHOLDERS
- PART 4: WHEN TO ENGAGE WITH STAKEHOLDERS
- PART 5: METHODS FOR ENGAGEMENT
- PART 6: PLANNING THE DETAIL OF THE ENGAGEMENT
- PART 7: MANAGING STAKEHOLDER CONFLICT
- PART 8: MONITORING AND EVALUATING THE ENGAGEMENT



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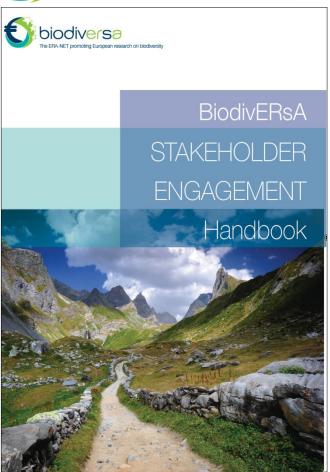


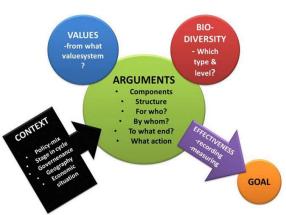












Practical Methods







Why Engage?

- ✓ Greater Impact
- **Improved Relevance**
- **Strengthened Networks**
- **Endorsement**

- √ Better communication
- ✓ Learning & Empowerment
- √ Greater Transparency

Democratising science through equality and access to knowledge

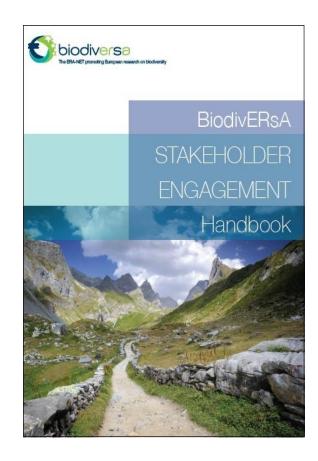






Main Sections of the Handbook

- Introduction
- Why Engage SH
- Identifying SH
- When to Engage SH
- Engagement Methods
- Planning
- Managing Conflict
- Monitoring & Evaluation

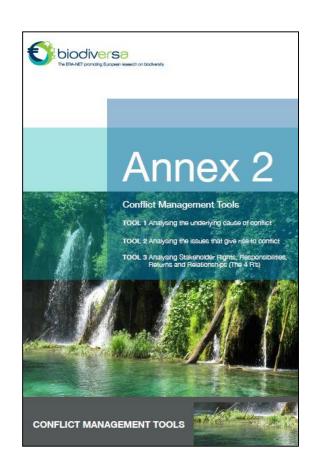






Practical Guidance Notes

- Interviewing
- Organising / Facilitating
- Participatory working with SH
- Effective use of media
- Scenario analysis
- Delphic methods
- Multi-criteria decision making
- Conflict management tools







How to Identify SH?

HIGH

A NG

Involve

Keep these stakeholders adequately informed and maintain regular contact to ensure no major issues are arising.

Inform

Monitor these stakeholders and keep them adequately updated as and when required, tailoring communications to meet stakeholder needs.

Collaborate

These stakeholders are essential to the project and must be fully engaged with. Enlist their full help, create partnerships, galvanize support of the project, and make the greatest effort to keep them satisfied.

Consult

Provide these stakeholders with enough information and interaction to keep them updated and to address their concerns, but do not overwhelm them with too much information.

LOW









When to Engage SH?





Concept development



Knowledge exchange & data sharing

Assessing the most beneficial

Research design & knowledge exchange planning



Development of communications

times to engage with different stakeholders

and stakeholder groups, including ways to adapt



Training



Interpretation of results





Data collection



Joint Nature Conservation Committee

Data analysis





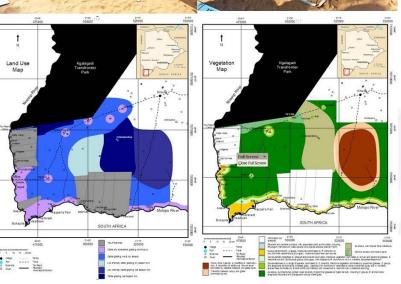


Methods for Engaging SH











POLICY BRIEF WY97/12 APRIL 2012 BROOMERSHY

Valuation without action? On the use of economic valuations of ecosystem services

Raphaël Billé, Yann Laurans (IDDRI), Laurent Mermet (AgroParisTech), Romain Pirard (IDDRI), Aleksandar









Planning the detail of engagement

Managing stakeholder conflict

Monitoring & evaluating engagement



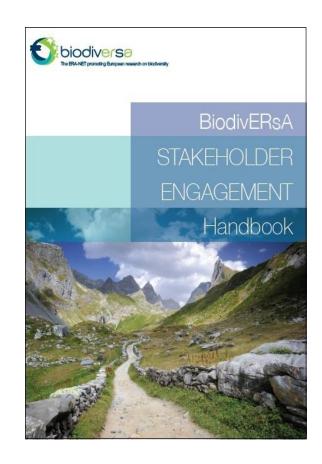






BiodivERsA's Mission Statement

- Promote interdisciplinarity
- Integrate a range of actors
- Attain academic excellence
- Have clear societal impact







Thank You to the BiodivERsA Secretariat and our Partners!

Danke Благодаря **Aitäh** Merci Köszönöm **Ačiū Dankjewel**



Takk Dziękuję **Obrigado** Mulţumesc **Gracias Tack** Teşekkür Ederim

