



Stakeholder Engagement in Research

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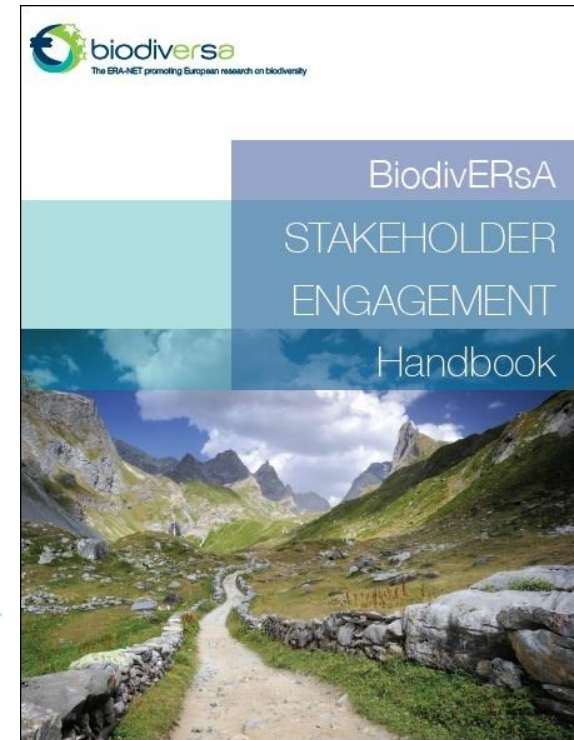
Joint Nature Conservation Committee (U.K.)

BiodivERsA Clustering Workshop,
Brussels, 23 June 2015



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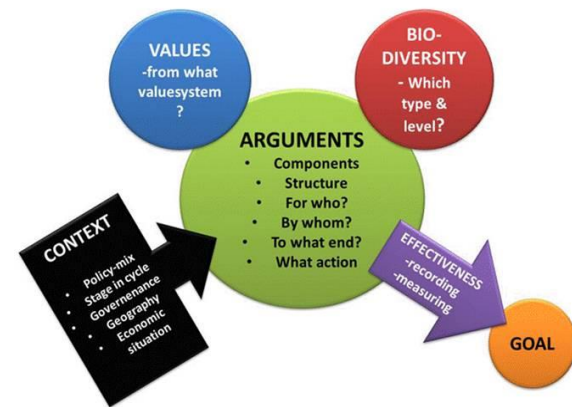
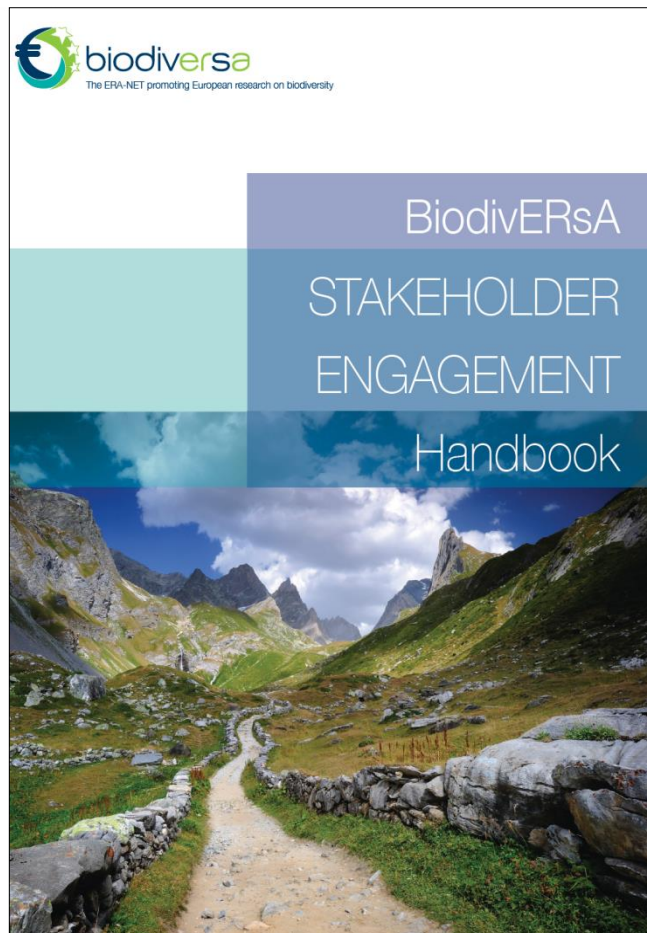
- PART 1: INTRODUCTION
- PART 2: WHY ENGAGE WITH STAKEHOLDERS
- PART 3: HOW TO IDENTIFY STAKEHOLDERS
- PART 4: WHEN TO ENGAGE WITH STAKEHOLDERS
- PART 5: METHODS FOR ENGAGEMENT
- PART 6: PLANNING THE DETAIL OF THE ENGAGEMENT
- PART 7: MANAGING STAKEHOLDER CONFLICT
- PART 8: MONITORING AND EVALUATING THE ENGAGEMENT



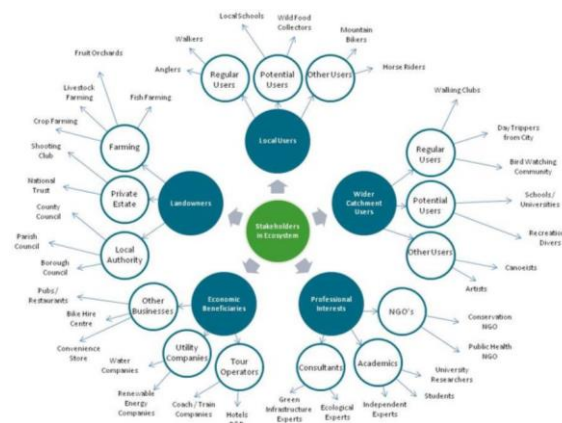
Free to download: <http://www.biodiversa.org/577>



Case Studies



Practical Methods



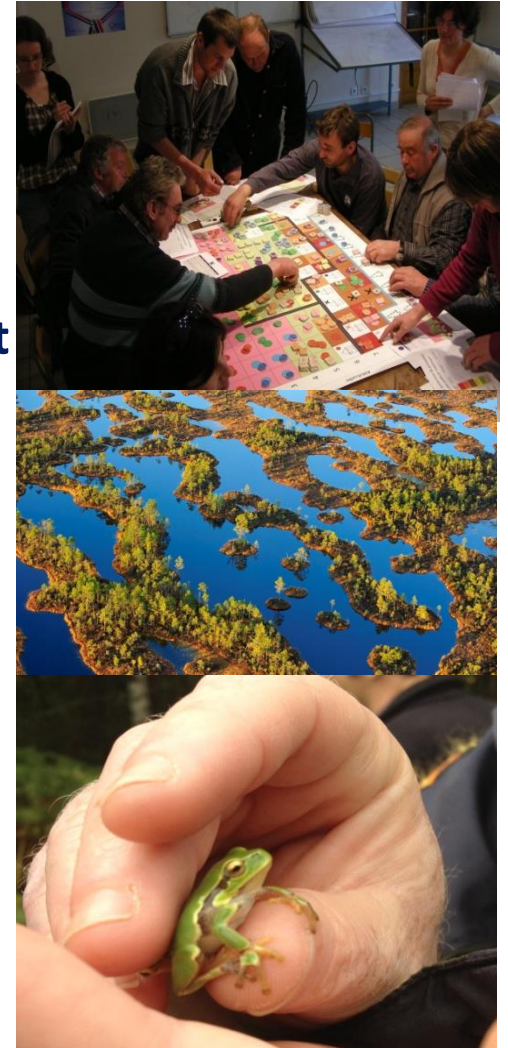


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Why Engage?

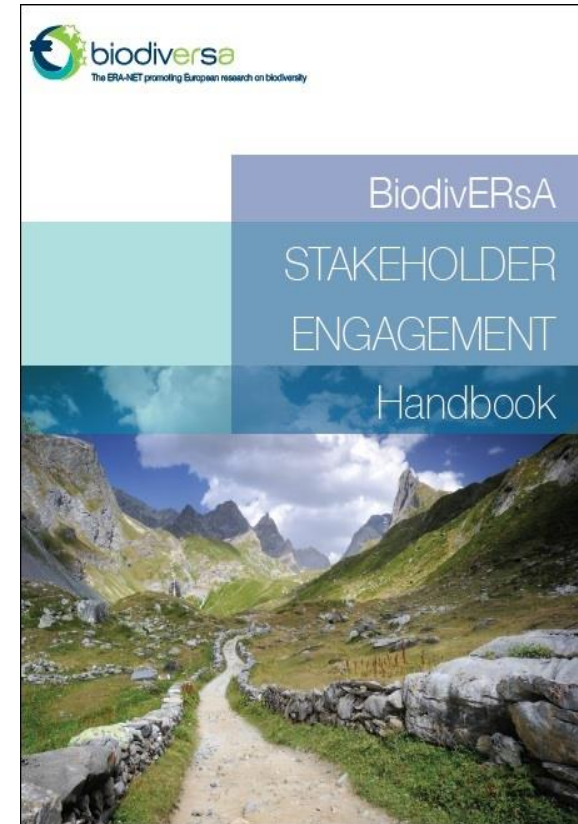
- ✓ Greater Impact
- ✓ Improved Relevance
- ✓ Strengthened Networks
- ✓ Endorsement
- ✓ Better communication
- ✓ Learning & Empowerment
- ✓ Greater Transparency
- ✓ Breaking Barriers

**Democratising science through equality
and access to knowledge**



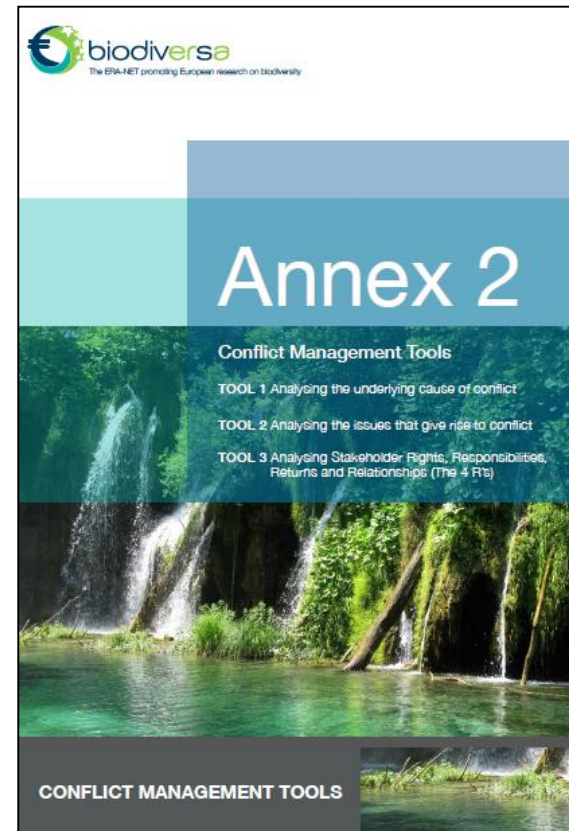
Main Sections of the Handbook

- Introduction
- Why Engage SH
- Identifying SH
- When to Engage SH
- Engagement Methods
- Planning
- Managing Conflict
- Monitoring & Evaluation



Practical Guidance Notes

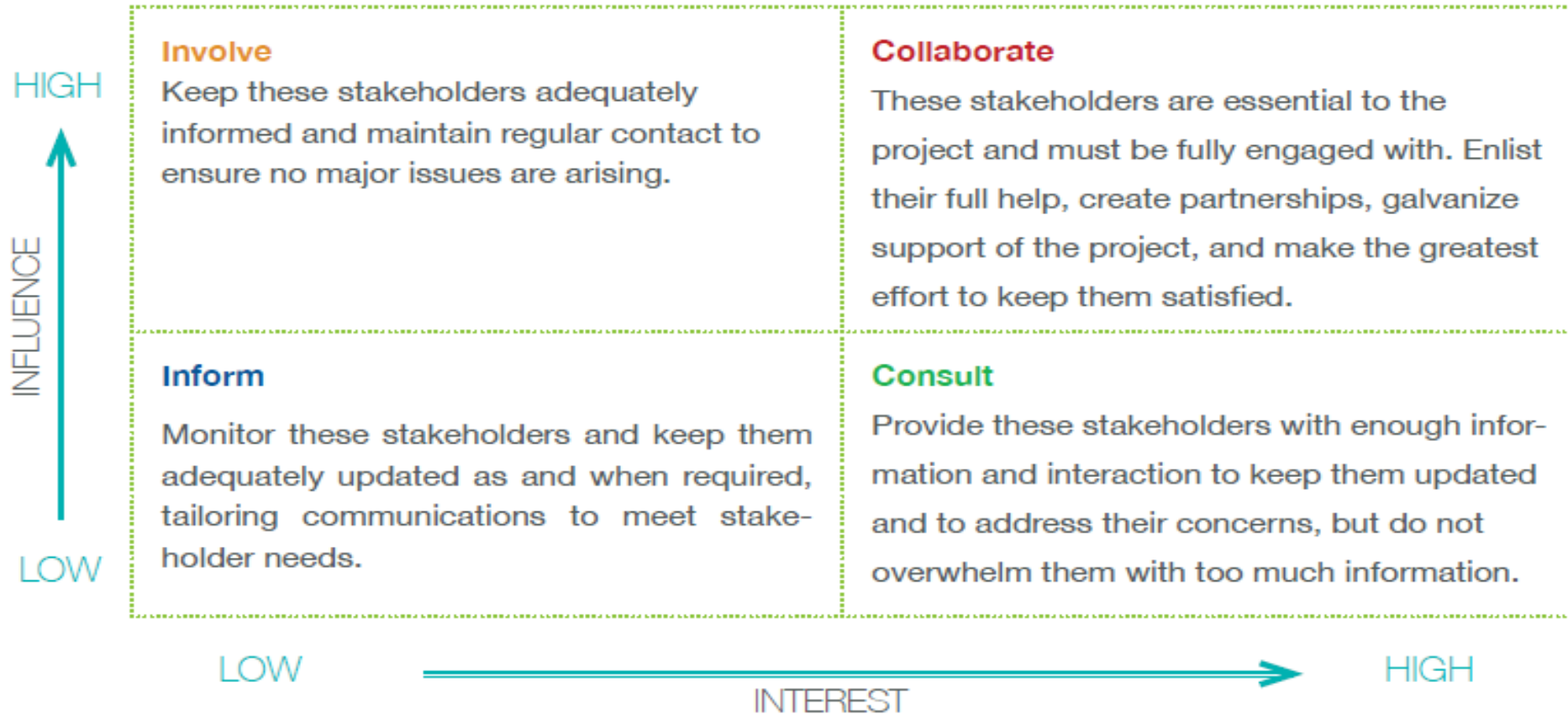
- Interviewing
- Organising / Facilitating
- Participatory working with SH
- Effective use of media
- Scenario analysis
- Delphic methods
- Multi-criteria decision making
- Conflict management tools





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How to Identify SH?



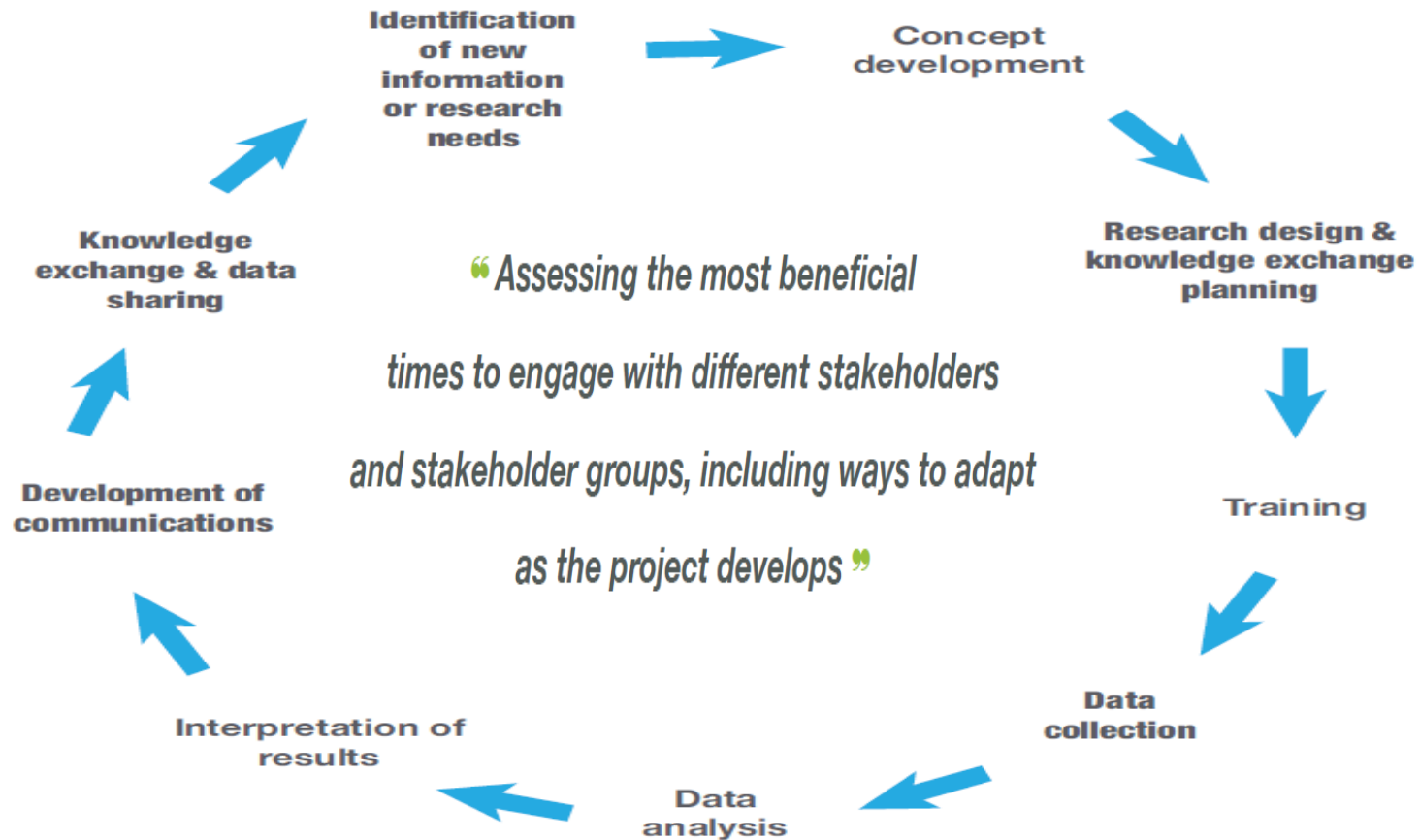
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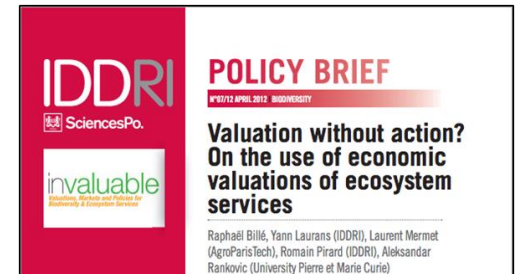
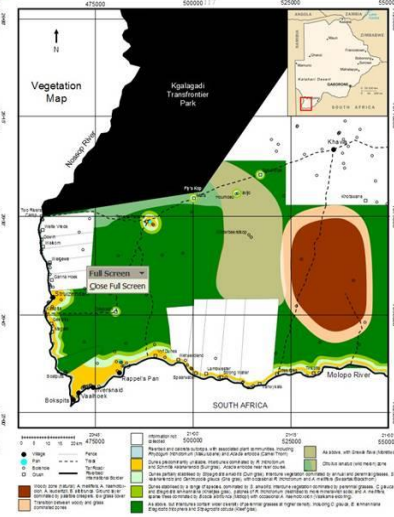
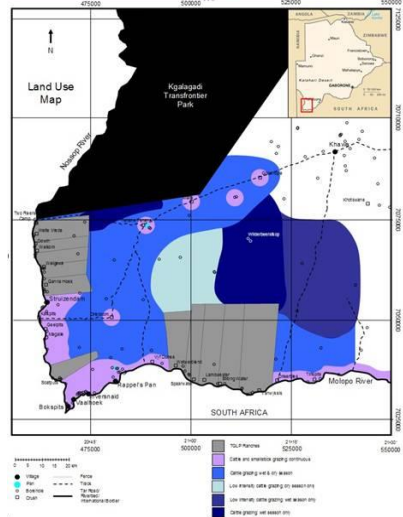
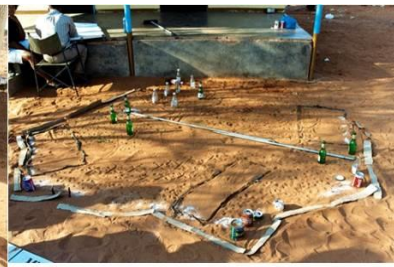
When to Engage SH?



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Methods for Engaging SH



Planning the detail of engagement

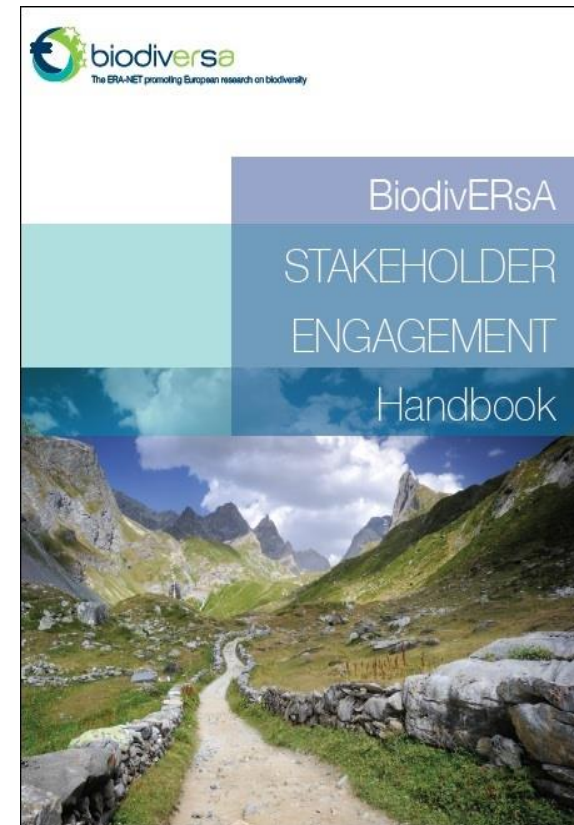
Managing stakeholder conflict

Monitoring & evaluating engagement



BiodivERsA's Mission Statement

- Promote interdisciplinarity
- Integrate a range of actors
- Attain academic excellence
- Have clear societal impact



Thank You to the BiodivERsA Secretariat and our Partners!

Danke
Благодаря
Aitäh
Merci
Köszönöm
Ačiū
Dankjewel



Takk
Dziękuję
Obrigado
Mulțumesc
Gracias
Tack
Teşekkür Ederim